



2017 ACWWA ANNUAL CONFERENCE  
CHARLOTTETOWN, PRINCE EDWARD ISLAND  
**SPONSORSHIP OPPORTUNITIES**  
“Serving Our Nation”

# SPONSORSHIP OPPORTUNITIES

“Serving our Nation”

**ATLANTIC CANADA WATER & WASTEWATER ASSOCIATION  
2017 ACWWA ANNUAL CONFERENCE  
PEI Convention Center  
Charlottetown, PEI  
October 15-18th, 2017**



TOURISM CHARLOTTETOWN - RON GARNET

## SPONSORSHIP OPPORTUNITIES

### Annual Conference

Come help celebrate Canada’s 150<sup>th</sup> anniversary in the *Cradle of Confederation* at the 2017 Atlantic Canada Water and Wastewater Association conference in Charlottetown, PE.

The 2017 ACWWA Annual Conference will feature the ABEA trade show, technical sessions, networking opportunities, the ever popular “Top Ops” competition, a technical poster competition and water tower competition, as well as a stay to the end Kitchen Party prize.

“Serving our Nation” is a conference which will provide us the perfect opportunity to showcase projects and discuss water and wastewater problems and solutions that the industry is facing regarding the source of our potable water to the effluent discharged and everything in between!

Sponsorship provides your company the unique opportunity to spotlight your distinct abilities to a focused group of Municipalities, Regulators, Engineers, Contractors, Suppliers and Operators.

This event is being held at the PEI Convention Centre located on the beautiful Charlottetown waterfront in a setting that is second to none, and surrounded by some of the City’s best shops, restaurants and pubs.



It is also fitting that in the City where our nation was built, the theme of the 2017 ACWWA conference highlights how the water and wastewater industry is “*Serving our Nation*” with the supply of safe drinking water and development of innovative and sustainable wastewater solutions.

Please consider one of the many sponsorship opportunities as your way to share your experiences, expertise and talents and show industry professionals how you are “*Serving Our Nation*”.

**We look forward to seeing you in Charlottetown!**



## The Opportunity

The success of this conference is made in part, by the generous support of National, Regional and Local businesses and companies. By becoming a sponsor, you’ll be helping us share your particular message of how you are participating in **“Serving Our Nation”**.

It is also your opportunity, beyond the conference sessions and Trade Show floor, to reach Municipalities, Regulators, Utility Managers and Operators, Design Professionals, Contractors, Suppliers and other water and wastewater professionals in the industry.

This opportunity provides an excellent means to showcase your firm, its unique abilities and offerings to a singularly motivated audience of over 400 people from throughout the region.

The Sponsorship Committee has assembled an opportunity for various levels of participation enabling everyone their time in the spotlight.

**Thank you for your consideration.....  
And we look forward to seeing you in Charlottetown!**



## PRESENTING SPONSOR - \$5,500



### ACKNOWLEDGEMENT

- ❖ Two (2) full conference registrations;
- ❖ Banner Ad on website;
- ❖ Logo printed in conference program at recognized sponsor level;
  - Logo size to be commensurate with sponsorship level;
- ❖ Logo printed on room keys and room key envelopes (Host Hotel);
- ❖ Listing on sponsor boards;
- ❖ Acknowledgement from podium (12 times);
- ❖ Four (4) Presentation slides at Meet & Greet and Kitchen Party;
- ❖ Logo included in all advertising; and
- ❖ Insertion of promotional material into delegate bags.

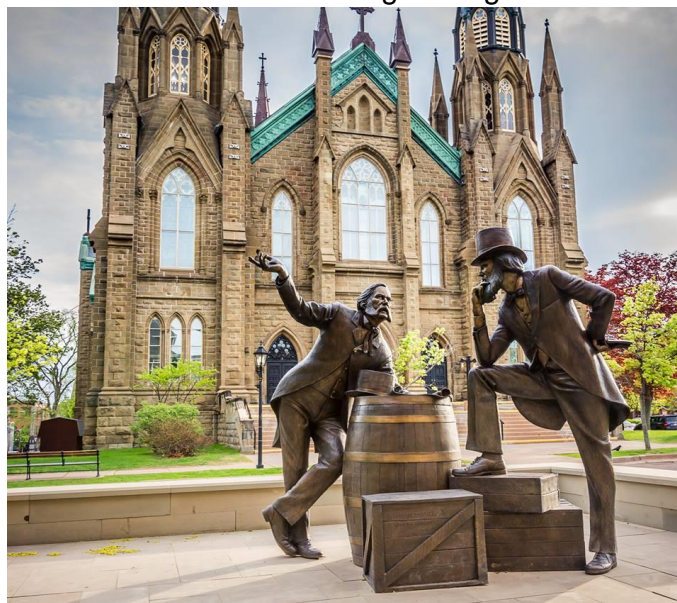




## ENTERTAINMENT SPONSOR - \$5,000

### ACKNOWLEDGEMENT

- ❖ Two (2) full conference registrations;
- ❖ Banner Ad on website;
- ❖ Logo printed in conference program at recognized sponsor level;
  - Logo size to be commensurate with sponsorship level;
- ❖ Present entertainment at the “Kitchen Party” and 5 minutes at the microphone to describe your company;
- ❖ Listing on sponsor boards;
- ❖ Acknowledgement from podium (6 times);
- ❖ Four (4) presentation slides at Meet & Greet and Kitchen Party;
- ❖ Logo included in all Advertising; and
- ❖ Insertion of promotional material into delegate bags.



## GOLD LEVEL SPONSOR - \$3,000

### ACKNOWLEDGEMENT

- ❖ One (1) full conference registration;
- ❖ Banner ad on website;
- ❖ Logo printed in conference program at recognized sponsor level;
  - Logo size to be commensurate with sponsorship level;
- ❖ Logo printed on key envelope (Host Hotel);
- ❖ Listing on sponsor boards;
- ❖ Acknowledgement from podium (3 times);
- ❖ Two (2) presentation slides at Meet & Greet and Kitchen Party;
- ❖ Logo included in all advertising; and
- ❖ Insertion of promotional material into delegate bags.



## SILVER LEVEL SPONSOR - \$2,000

### ACKNOWLEDGEMENT

- ❖ Banner ad on website;
- ❖ Logo printed in conference program at recognized sponsor level;
  - Logo size to be commensurate with sponsorship level
- ❖ Listing on sponsor boards;
- ❖ Acknowledgement from podium (2 times);
- ❖ One (1) presentation slide at Meet & Greet and Kitchen Party; and
- ❖ Insertion of promotional material into delegate bags.



## BRONZE LEVEL SPONSOR - \$1,000

### ACKNOWLEDGEMENT

- ❖ Banner ad on website;
- ❖ Listing on sponsor boards;
- ❖ Acknowledgement from podium (1 time); and
- ❖ Insertion of promotional material into delegate bags.





# WATER TOWER COMPETITION SPONSOR - \$2,000

## ACKNOWLEDGEMENT

- ❖ Banner ad on website;
- ❖ Listing on Sponsor board;
- ❖ Acknowledgement from podium (1 time); and
- ❖ Present competition at the Meet and Greet and 5 minutes at microphone to describe your company



## NUTRITION SPONSOR - \$1,000

### ACKNOWLEDGEMENT

- ❖ Banner ad on website;
- ❖ Acknowledgement from podium (1 time); and
- ❖ Logo on 2' x 3' Corflex adjacent to the sponsored meal/snack





## SPONSORSHIP BOOKING

**Deadline for submission: May 1<sup>st</sup>, 2017**

**EARLY BIRD SUBMISSION:** Register by April 15<sup>th</sup> 2017 and your logo will be included in the conference brochure to be distributed with the spring edition of 'Go with the Flow'.

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

### SPONSORSHIP COMMITMENT

- PRESENTING (\$5,500)
- ENTERTAINMENT (\$5,000)
- GOLD (\$3,000)
- SILVER (\$2,000)
- BRONZE (\$1,000)
- WATER TOWER COMPETITION (\$2,000)

### NUTRITION SPONSOR

- Monday morning breakfast (\$1,000)
- Monday lunch (\$1,000)
- Tuesday morning breakfast (\$1,000)
- Tuesday lunch (\$1,000)
- Wednesday breakfast (\$1,000)
- Snacks & Refreshments (\$1,000)

By signing below you agree to pay the above selected amount for the selected sponsorship level at the 2017 Annual Conference. Full payment is due 30 days prior to the scheduled event. Non-refundable. You hereby release the Atlantic Canada Water & Wastewater Association, the parent company, organizers, affiliates, sponsors and attendees from any and all legal liability howsoever caused.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

### PAYMENT METHOD

Payment can be made by Visa, Master Card or cheque.

Made Payable to event organizer: Atlantic Canada Water & Wastewater Association (ACWWA)

Mailing: Box 28141, Dartmouth, NS, B2W 6E2

Card Holder's Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiry \_\_\_\_\_

Signature \_\_\_\_\_ Email address for credit card receipt \_\_\_\_\_

**QUESTIONS OR CONCERNS? Contact Clara (902) 434-6002 or [contact@acwwa.ca](mailto:contact@acwwa.ca)**

SEND LOGO in a Vector (.eps) or Illustrator (.ai) format. If a Vector format is not available, PDF with high resolution is accepted