



# THE BIOSOLIDS CYCLE

The 9th Canadian Biosolids & Residuals Conference

**2018 Canadian Biosolids and Residuals Conference, and NEBRA Annual Conference**  
**September 9 -12, 2018**  
**Halifax, NS**

## SPONSORSHIP PROGRAM

**The Canadian Biosolids and Residuals Conference, and NEBRA Annual Conference is the premier event for the biosolids and residuals industry in Canada and northeastern U.S.**

This conference provides you with an ideal opportunity to showcase your organization to all biosolids and residuals professionals from the Canadian and northeastern U.S. marketplace, including utility managers, operators, land appliers, government representatives and consulting engineers.

### **Sponsor the 2018 Canadian Biosolids and Residuals Conference and 2018 NEBRA Annual Conference**

Be seen as an Industry Leader by delegates from across Canada and the northeastern U.S., representing large and small municipal water utilities, commercial and industrial users, government, engineering and consulting firms, biosolid and residual management companies, industry suppliers and educational institutions.

The 2018 CBRC Conference is a superb opportunity and cost-effective marketing solution, providing you with new contacts and great exposure, culminating in an event that will bring you face-to-face with your key customers and prospects.

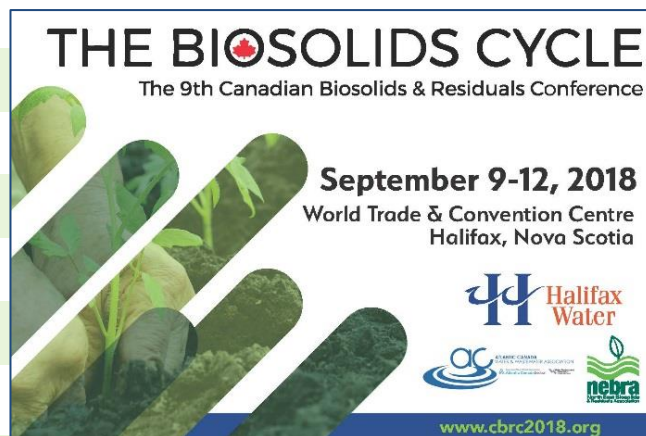
This year's conference offers you and your company the following benefits:

- Network with industry colleagues and stakeholders in a world-class venue (new World Trade and Convention Centre)
- Capture new prospects while enhancing your corporate profile to existing clients
- Increase your brand recognition with a decision-making audience
- Obtain exposure to your target market away from everyday distractions
- Choose sponsorship inclusions and commitment levels tailored to suit your individual requirements
- Enjoyment of East-Coast hospitality

## PARTNERSHIP OPPORTUNITIES

Partnership opportunities for the 2018 CBRC are outlined below. A sponsor may select one or a combination of partnering opportunities, subject to availability. The Sponsorship Committee encourages new partnering opportunities; please contact us to discuss alternative ideas.

SPONSORSHIP	COST + 15% HST
Alexander Keith's Feast	\$6,000
Name Tag Lanyards	\$3,000
Keynote Address & Breakfast	\$4,000
Tall Ship Silva Meet & Greet	\$3,000
Tradeshow Door Prizes (5 available)	\$2,500
Conference Meals (3 available)	\$2,000
Speakeasy Social Event	\$2,000
Post-Conference Tour (5 shared opportunities)	\$12,750
Conference App	\$2,000
Refreshment Breaks (4 available)	\$1,000
Student Poster Prizes (3 available)	\$1,500
Student Registration Scholarship (2 available)	\$1,000



### ■ Alexander Keith's Feast

One Opportunity Available

The reception will be a celebratory event at Alexander Keith's Brewery on Monday evening and is included in delegate registration. This event includes station feasting and unlimited drinks catered by staff in period costume. Entertainment will be provided. Sponsor will receive:

**SOLD**

- Company's name and logo prominently displayed in the reception area and acknowledgement posters at food stations.
- Opportunity to speak at the event
- Acknowledgement of sponsorship in Conference Program and CBRC website
- Work with Brewmaster to develop a branded event beer
- Three conference registrations
- Cost \$6,000 + 15% HST

### ■ Name Tag Lanyards

One Opportunity Available

Utility badge holder (strap). Sponsor will receive:

**SOLD**

- Company's name and logo on the utility badge holder (strap)
- Acknowledgement of sponsorship in Conference Program and CBRC website
- One conference registration
- Cost \$3,000+ 15% HST

### ■ Keynote Address & Breakfast

One Opportunity Available

Be the exclusive sponsor of the Opening Session and Keynote presentation. This function is Monday morning, beginning with a breakfast and ending with our Keynote Speaker. Sponsor will receive:

- Company's name and logo prominently displayed in the breakfast area and acknowledgement cards on all the tables.
- Introduction of the keynote speaker by a representative of your organization
- Work with Conference committee in choosing Keynote speaker
- Acknowledgement of sponsorship in Conference Program and CBRC website
- One conference registration
- Cost \$4,000+ 15% HST

### ■ Tall Ship Silva Meet and Greet Reception

One Opportunity Available

The Meet and Greet reception will be held on Sunday evening aboard the sailing vessel Silva touring the Halifax Harbour. This session provides attendees with the opportunity for networking to start off the conference and offers the chance to demonstrate hospitality to conference delegates. Entertainment, appetizers and drinks will be provided. Sponsor will receive:

**SOLD**

- Company's name and logo prominently displayed in the event area
- Company information (if desired) to be available at the entrance to the event area
- Acknowledgement of sponsorship in Conference Program and CBRC website
- One conference registration
- Cost \$3,000+ 15% HST

### ■ Tradeshow Door Prizes

Five Opportunities Available

There will be a prize draw for the delegates at the tradeshow portion of the conference. There will be 5 prizes available to be won by attendees. Sponsor will receive:

- Opportunities for a company representative to speak prior to the draw and to help with the drawing of prizes
- Company posters on the prize draw table
- Acknowledgement of sponsorships in Conference Program and CBRC website
- Cost \$500 each+ 15% HST

■ **Conference Meals** **Three Opportunities Available**

Two lunches and one breakfast will be provided to all delegates during the conference (in addition to the Opening Session Breakfast). These sessions provide attendees with networking time and offers sponsors the opportunity to demonstrate hospitality to conference delegates. There are three opportunities available. Sponsors will receive:

- Company's name and logo prominently displayed in the event area and acknowledgement cards on all the tables
- Opportunity for a company representative to speak prior to lunch and breakfast
- Acknowledgement of sponsorship in Conference Program and CBRC website
- Cost \$2,000 (each) + 15% HST

■ **See It to Believe It Tour (Post-Conference – Sept. 12<sup>th</sup>)** **Joint Opportunities Available**

The post-conference tour is a day in the life of biosolids and includes visits to: the Halifax Wastewater Treatment Facility; Halifax Water/Walker Biosolids Processing Facility in Goffs; Shubenacadie Farm field demonstration (complete with BBQ luncheon); and Dalhousie research plots. Delegates must purchase tickets for this event, which includes BBQ luncheon (limited to 60 participants, first come, first served). Sponsor will receive:

- One tour ticket (includes Tuesday night social) for each sponsor
- Acknowledgement of sponsorships in Conference Program and CBRC website

**4 opportunities SOLD**  
**1 opportunity remaining**

**Opportunity 1: Tour Bus** - \$1,500 + 15% HST - in addition to above also includes company information (if desired) be available on Tour transportation vehicle (60 pp) **Available**

**Opportunity 2: Pig Roast BBQ** - \$1,500 + 15% HST **SOLD**

**Opportunity 3: Fertilizer** - \$3,000 + 15% HST **SOLD**

**Opportunity 4: Amendments** - \$2,750 + 15% HST **SOLD**

**Opportunity 5: Corn/Forage seed**- \$4,000 + 15% **SOLD**

■ **Speakeasy Social Event (Part of Post-Conference Tour Package)** **One Opportunity Available**

The event will be held at Noble, Barrington Street, Halifax, on Tuesday evening with a prohibition theme. Delegates must purchase tickets on a first come, first served basis (limited to 60 participants). Sponsor will receive:

- Company's name and logo prominently displayed at the event
- 2 tickets to the event
- Opportunity for a company representative to speak at the beginning of the event
- Acknowledgement of sponsorship in Conference Program and CBRC website
- Cost \$2,000 + 15% HST

- **Conference App** **One Opportunity Available**  
Every delegate needs to know where they are going and where they are at. **SOLD**  
Sponsor will receive:
  - Company's name and logo prominently displayed in the App
  - Acknowledgement of sponsorship in Conference Program and CBRC website
  - Cost \$2,000+ 15% HST

- **Refreshment Breaks** **Four Opportunities Available**  
Morning and afternoon refreshment breaks will be provided during the technical sessions. There are four opportunities available. Sponsors will receive:
  - Company's name and logo prominently displayed in the break area
  - Acknowledgement of sponsorship in Conference Program and CBRC website
  - Cost \$1,000 (each) + 15% HST

- **Student Poster Prizes** **One Opportunity Available**  
To encourage student participation, there will be prizes for the top three posters. **SOLD**  
Delegates will vote for the winners on the Conference App. There is one opportunity available. Sponsors will receive:
  - Company's name and logo prominently displayed in the Trade/Poster area
  - Acknowledgement of sponsorship in Conference Program and CBRC website
  - Cost \$1,500+ 15% HST

- **Student Registration Scholarship** **Two Opportunities Available**  
To encourage student participation, the first 10 students to register for the conference will be admitted free-of charge. There is one opportunity available.  
Sponsors will receive:
  - Company's name and logo prominently displayed in the Trade/Poster area
  - Acknowledgement of sponsorship in Conference Program and CBRC website
  - Cost \$1,000 + 15% HST for 5 free student registrations (two opportunities available)**1 opportunity SOLD**  
**1 opportunity available**

## PARTNERSHIP COMMITMENT FORM

Maximize your company's visibility at the 2018 Canadian Biosolids and Residuals Conference (which is also NEBRA's Annual Conference) by taking advantage of the sponsorship opportunities below:

**To be included in this sponsorship opportunity, please visit our website at [www.acwwa.ca](http://www.acwwa.ca) for online enrollment and payment or complete this form and return it with a cheque or can pay with credit card to:**

ACWWA  
PO Box 28141  
Dartmouth, NS B2W 6E2

Fax: 902-435-7796  
Email: [contact@acwwa.ca](mailto:contact@acwwa.ca)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Please indicate desired sponsorship:**

<b>Available</b>		<b>Sold!</b>	
<input type="checkbox"/> Keynote Address & Breakfast	\$4,000	Alexander Keiths Feast	\$6,000
<input type="checkbox"/> Refreshment breaks (4)	\$1,000	Tall Ship Silva Meet & Greet	\$3,000
<input type="checkbox"/> Conference meals (3)	\$2,000	Speakeasy Social	\$2,000
<input type="checkbox"/> Student Registration Scholarships (1)	\$1,000	Post Conference Tour	\$10,000
<input type="checkbox"/> Tour Bus & Refreshments	\$1,500	Student Poster Prizes	\$1,500
<input type="checkbox"/> Tradeshow door prizes (5)	\$500	Student Registration Scholarships (1)	\$1,000

*\*Plus 15% HST*

By signing here, I am confirming that I am an authorized agent of the above indicated organization and have the authority to commit to this sponsorship on their behalf. I understand there will be no cancellation or refund after the sponsorship form has been received and that payment in full is due at this time to confirm sponsorship. I also understand sponsorships are non-refundable and non-transferable and all promotional content must be preapproved by the CBRC Conference Committee. I understand booth and exhibitor personnel costs are extra. I have read and agree to all deadlines and conditions.

We hereby agree to abide by all rules and regulations in this package.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_