



UNCERTAINTY TO **OPPORTUNITY**

SAINT JOHN  NEW BRUNSWICK

2022 ACWWA ANNUAL CONFERENCE

October 2 – 5, 2022





UNCERTAINTY TO
OPPORTUNITY
SAINT JOHN ♦ NEW BRUNSWICK

2022 ACWWA ANNUAL CONFERENCE

Welcome back to Saint John, New Brunswick – live and in person!

The Saint John Hilton is pleased to welcome visitors to their harbour front hotel. Saint John is growing from the inside out – from the Hilton you'll have a window seat to the exciting changes at the Fundy Quay Waterfront Development site, Market Slip Plaza reimagination and the Port Saint John Modernization project.

The conference theme this year is “Uncertainty to Opportunity”. The past few years have forced organizations to pivot, adapt and become flexible as they discover new paths for delivery of their services. We wanted to embrace these challenges and find out what opportunities have come from the past two uncertain years.

The Conference schedule will include several days of diverse technical and social events, including award/recognition ceremonies and a reimagined ABEA Hospitality Night and Down East Feast.

SPONSORSHIP OPPORTUNITY

Over the years, the success of the ACWWA conference is based on the generous support from our industry partners (national, regional and local). This sponsorship opportunity provides means to showcase your company to over 400 people from throughout the region. It is also your chance to connect with Municipal Engineers, Utility Managers and Operators, Regulators, Design Professionals, Contractors, Suppliers and other water and wastewater industry professionals.

Through the conference sessions and the Trade show, you will have an excellent opportunity to present your company's unique abilities and offerings to a singularly motivated audience of over 400 people from throughout the region. Excitement is growing as this will be the first in-person ACWWA conference in two years so we are anticipating that attendance will exceed our expectations – an even better reason for you to become a sponsor this year!

The Sponsorship Committee has created opportunities for various levels of participation enabling everyone to have their time in the spotlight.

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Sponsorship levels available

| Opportunity Details | Sponsorship Levels | | | | | | |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| | Platinum | Gold | Silver | Bronze | Water Tower | Hydrant Hysteria | Nutrition |
| Sponsorship Amount | \$5,500 | \$3,000 | \$2,000 | \$1,000 | \$2,000 | \$2,000 | \$1,000 |
| Conference Registrations | x2 | x1 | | | | | |
| Banner Ad on Website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo printed in Conference Program | Extra Large | Large | Medium | Small | Medium | Medium | Small |
| Presentation Slides at Meet & Greet | x4 | x2 | x1 | | x1 | x1 | |
| Presentation Slides at Tuesday Night Social Event | x4 | x2 | x1 | | x1 | x1 | |
| Logo included on all Advertising | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | |
| Logo on Sponsor Boards | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo on all Room Keys | <input checked="" type="checkbox"/> | | | | | | |
| Logo on all Room Key Envelopes | | <input checked="" type="checkbox"/> | | | | | |
| Logo on Poster Board next to meal / snack | | | | | | | <input checked="" type="checkbox"/> |

Sponsorship submissions will be taken on a first- come, first served basis.



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EARLY BIRD SUBMISSION: Register by May 10, 2022, and your logo will be included in the conference brochure to be distributed in the Summer edition of 'Go with the Flow'.*

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE: _____

E-MAIL: _____

ADDRESS: _____

SPONSORSHIP COMMITMENT

- PLATINUM (\$5,500)
- GOLD (\$3,000)
- SILVER (\$2,000)
- BRONZE (\$1,000)
- WATER TOWER COMPETITION (\$2,000)
- HYDRANT HYSTERIA (\$2,000)

NUTRITION COMMITMENT

- MONDAY BREAKFAST (\$1,000)
- MONDAY AM NUTRITION (\$1,000)
- MONDAY PM NUTRITION (\$1,000)
- TUESDAY BREAKFAST (\$1,000)
- TUESDAY AM NUTRITION (\$1,000)
- TUESDAY PM NUTRITION (\$1,000)

By signing below, you agree to pay the above selected amount for the selected sponsorship level at the 2022 ACWWA Annual Conference.

Full payment is due 30 days prior to the scheduled event. Non-refundable. You hereby release the Atlantic Canada Water & Wastewater Association, the parent company, organizers, affiliates, sponsors and attendees from any and all legal liability howsoever caused.

SIGNATURE

DATE

Payment can be made by Visa, Master Card or cheque.

Made Payable to event organizer: Atlantic Canada Water & Wastewater Association (ACWWA)
Mailing Address: Box 28141, Dartmouth, NS, B2W 6E2

CARD HOLDER'S NAME: _____

CREDIT CARD NUMBER + EXPIRY + CVV: _____

E-MAIL ADDRESS FOR RECEIPT: _____

SIGNATURE: _____

QUESTIONS OR CONCERNS? Contact Clara at (902) 434-6002 or contact@acwwa.ca

*SEND LOGO in a Vector (.eps) or Illustrator (.ai) format.

If a Vector format is not available, PDF with high resolution is accepted.